PARTNER CHEAT SHEET

The Burdenoff Product Portfolio

36 products, one page each — what they are, who buys them, what they cost, and how to tell which one your prospect actually needs.

36 products | 17 categories | One contact for all of them

PREPARED BY

Burdenoff Consultancy Services Pvt. Ltd.

EVERY PRODUCT, IN FULL

burdenoff.com/products

BOOK A CALL

calendly.com/vignesh-burdenoff/1-1

01 How to use this sheet

Every Burdenoff product solves a different problem for a different buyer, and they all share one platform, one contact and one commercial model. Your job is not to know all 36 in depth — it is to recognise which one a conversation is pointing at, say the one line that lands, and introduce us. Each product also has its own one-page cheat sheet and a full partner playbook; ask for the one you need.

SCANNING FOR A FIT

Use the at-a-glance table on the next page. Match on the buyer and the problem, not the technology.

THEY SAID SOMETHING SPECIFIC

Use the signal index — it maps the phrases prospects actually use to the product that answers them.

YOU HAVE A REAL OPPORTUNITY

Ask us for that product's playbook, then introduce us. Commercials are the same across the portfolio.

One thing to be straight about. These products are new. There are no public reference customers to name yet, and you should not imply otherwise. What you can point to is the depth of what is built, the shared platform underneath all of it, and how quickly you can get a prospect in front of us.

02 All 36 products at a glance

36 PRODUCTS

PRODUCT	CATEGORY	WHAT IT IS	BEST FIT	ENTRY PRICE
AdapterCloud adaptercloud.com	Core Infrastructure	One live map of the whole infrastructure estate, and what it costs.	A 200 to 2,000 person company with at least two cloud accounts or a real hybrid footprint, a platform or SRE team of five or more, and an active audit, cost-attribution or dependency-mapping pain they have already tried to solve with a spreadsheet.	Starter $99/mo or $79/mo annual (free tier)
VibeControls vibecontrols.com	Core Infrastructure	One governed console for every machine, terminal and AI agent your team runs.	A 10 to 60 person engineering team where each developer works across three or more environments, at least one AI coding assistant is already in daily use, and somebody has started asking who can reach production.	Hobby $9/user/mo (free tier)
FluidGrids www.fluidgrids.ai	Workflow & Automation	Draw the process on a canvas; FluidGrids runs it and shows you every step.	A 100 to 1,000 person company where one team owns a business-critical process that crosses four or five systems, has already outgrown a simple task-automation tool, and has somebody accountable when it breaks.	Starter $19/user/mo (free tier)
BigConsole www.bigconsole.com	AI & Intelligence	Describe the dashboard you need in plain English; get a live, governed console.	An organisation of roughly fifteen to five hundred people whose operating data sits in five or more systems, where at least one person burns hours every week rebuilding the same report by hand, and where nobody holds the title of BI analyst.	Pro $25 / user / month (free tier)
Botlit www.botlit.ai	AI & Intelligence	Governed AI agents for support and internal teams, with a receipt for every run.	A 200 to 2,000-person company where one team fields a high volume of repeat enquiries, already pays a model provider, and has a security or finance function that will ask hard questions before anything goes live.	Pro $49 / user / month (free tier)
BuildMyIQ buildmyiq.com	AI & Intelligence	One system for courses, learner records, assessment and verifiable credentials.	An organisation of roughly 200 to 5,000 adult learners that currently runs a learning system and a separate records or spreadsheet layer, has an incumbent renewal or price rise in the next two quarters, and has been asked by a board or a client what its AI story is.	Starter $99/mo or $79/mo annual (free tier)

PRODUCT	CATEGORY	WHAT IT IS	BEST FIT	ENTRY PRICE
IntelWatchtower intelwatchtower.com	AI & Intelligence	One accountable intelligence picture, from tasked collection to released report.	A team of roughly five to two hundred analysts or operators who work across more than one kind of source, have to show their working to somebody, and have outgrown a spreadsheet-and-chat workflow.	Starter $99/mo or $79/mo annual (free tier)
AssetHandler assethandler.com	Business Solutions	One system of record for every asset — machines, vehicles, laptops, licences.	A 250 to 5,000 person organisation that owns both shop-floor or field equipment and a real IT estate, has outgrown spreadsheets, and cannot justify a nine-month enterprise suite rollout.	Starter $99/mo (free tier)
CrewFoundry crewfoundry.com	Business Solutions	One workspace for hiring, people records, and who is free to staff the work.	A 100 to 1,000 person organisation that staffs named people onto projects, engagements or field crews, has outgrown spreadsheets, and cannot afford a twelve-month enterprise HR implementation.	Starter $99/month (free tier)
EventfullyManaged eventfullymanaged.com	Business Solutions	One platform for registration, the door and the report.	An organisation that runs several ticketed or registered events a year — with an agenda, a venue, sponsors and a check-in desk — currently held together by three to six tools and at least one spreadsheet.	Pro $99/month (free tier)
HeadshotMarketing headshotmarketing.com	Business Solutions	Campaigns, CRM, social, ads, influencer and reporting on one customer record.	A ten to fifty person company, or an agency with ten to thirty clients, currently paying for four or more marketing tools and unable to answer a simple question about a customer without opening three of them.	Starter $49/mo or $39/mo annual (free tier)
PlanMagnet planmagnet.com	Business Solutions	One workspace where the roadmap and the work are the same data.	A software product or engineering organisation of roughly fifteen to two hundred people that already runs sprints, already has a roadmap somewhere else, and is tired of reconciling the two.	Pro $9/editor/mo or $7.50/editor/mo annual (free tier)
Subscriber Bot subscriberbot.com	Business Solutions	One system of record for every subscription, licence and contract you pay for.	A finance, IT or procurement owner at a 50–1,000 person company who cannot produce a list of what renews next quarter, plus the individual power subscriber running thirty or more services who wants the overlap found.	Plus $9/mo (free tier)
TechnoSpam technospam.com	Business Solutions	One platform where people learn tech skills by building, not by watching.	A company of roughly fifty to a thousand people whose engineering or technical team is growing faster than its seniors can teach, and who already knows it cannot prove what its people learned.	Starter $99/mo or $79/mo annual (free tier)

PRODUCT	CATEGORY	WHAT IT IS	BEST FIT	ENTRY PRICE
GGNomad ggnomad.com	Industry Solutions	A travel marketplace platform: stays, tours, events and activities in one place.	A travel business with 20 to 500 listings of its own that already sells through a consumer marketplace, resents the commission, and wants the stay, the experience and the ticket sold together from its own workspace.	`Starter $99/mo (free tier)`
Healthy Bowl www.gethealthybowl.com	Industry Solutions	One farm record that runs the farm and proves it to auditors and buyers.	A certified or transitioning organic operation of roughly five to five hundred acres that already feels the paperwork, sells at a premium and has one person who cares about records.	`Starter USD 149 / INR 5`
Kadaikodi kadaikodi.com	Industry Solutions	One platform for cart, catalogue, orders, merchants and field fulfilment.	A commerce operator running twenty to a few hundred merchants or locations, selling both physical goods and bookable services, with their own delivery or field staff and a stitched stack they are already unhappy with.	`Starter $9/mo or $7/mo annual (free tier)`
MoveTheWheels movethewheels.com	Industry Solutions	One platform for orders, shipments, fleets and warehouses.	A distributor, carrier or third-party logistics provider running fifty to five hundred vehicles and one to three warehouses, with its own drivers, that has outgrown spreadsheets and cannot stomach a year-long enterprise rollout.	`Starter $99/mo or $79/mo annual (free tier)`
TimeCampus timecampus.com	Industry Solutions	Automatic, privacy-first time intelligence — no timers, no screenshots.	A distributed knowledge-work team of roughly 20 to 250 people — an agency, consultancy or product organisation — that bills or plans against hours, has already rejected a surveillance tool, and has someone senior who owns the problem.	`Starter $99/mo or $79/mo annual (free tier)`
ManufacturedOps manufacturedops.com	Manufacturing & Operations	One platform for the plant: orders, quality, maintenance and live OEE.	A 50 to 500 employee manufacturer running one to three plants, already on an ERP for finance and inventory, still running the floor on spreadsheets and paper, where the plant manager or owner can decide without a procurement committee.	`Pro $99/mo (free tier)`
TheGlobalFuel theglobalfuel.com	Manufacturing & Operations	One connected record for what you produce, sell, ship and report.	A mid-market resource operator with roughly 50 to 1,000 staff, running real physical assets on spreadsheets plus two or three point tools, with an ESG or audit deadline in the next two quarters.	`Starter $99/mo or $79/mo annual (free tier)`

PRODUCT	CATEGORY	WHAT IT IS	BEST FIT	ENTRY PRICE
HousingVista housingvista.com	Real Estate & Property	One platform for the whole property journey, from first search to rent collected.	A brokerage, letting agency or property-management firm running between twenty and a few hundred properties, whose listings, tenancies and repairs currently live across a portal subscription, a spreadsheet and a messaging group.	Pro $79/mo or $63/mo annual (free tier)
ProServiceWorld proserviceworld.com	Professional Services	One system of record for the whole firm — work, money and compliance.	A five to fifty person firm that sells expert work as engagements, is answerable to a regulator or a professional body, and has outgrown the single-vertical tool it started on.	Contact us (free tier)
MyBodyShield mybodyshield.com	Health & Wellness	One record for training, nutrition, body and recovery — sharing the member controls.	An independent coaching practice, boutique studio chain or corporate wellness programme with roughly 50 to 1,000 active members, several coaches, and someone who already worries about who can see members' health data.	Starter $99/mo or $79/mo annual (free tier)
ArtistryBase artistrybase.com	Creative & Content	One platform for audio, video, stories and art — draft to release.	A studio, agency or creator collective of roughly five to two hundred people whose work spans at least two mediums, who review with an external client or director, and who ship on a schedule.	Starter $99/mo or $79/mo annual (free tier)
HookMovies hookmovies.com	Creative & Content	One place to publish a film, cast it, licence it and reach an audience.	An independent studio, channel or distributor with a slate of ten to a few hundred titles, running rights and casting in spreadsheets, that wants to own its own audience relationship rather than rent one.	HookMovies Pro $49/mo (free tier)
TheCulturePost theculturepost.com	Creative & Content	Sourced cultural publishing, a citable heritage archive, and moderated dialogue.	A cultural, faith or educational organisation with real holdings, two to fifty people publishing about them, and somebody senior who is already uncomfortable about sourcing or rights.	Starter $39/mo (free tier)
CoolAndLovely coolandlovely.com	Retail & Lifestyle	Where a brand's piece becomes a creator's look and a shopper's wardrobe.	An independent or growing fashion label with a real catalogue, an active creator programme run on messages and spreadsheets, and nobody in-house to build the platform underneath it.	Pro $29/mo (free tier)
AthleteBridge atheletebridge.com	Sports & Gaming	One record for your squad, your season and every athlete's progress.	A multi-team club or academy of roughly 60 to 500 athletes that already runs competitions, employs or contracts coaching staff, and has been asked to show parents or a federation that its athletes are developing.	Team $29/mo or $24/mo annual (free tier)

PRODUCT	CATEGORY	WHAT IT IS	BEST FIT	ENTRY PRICE
CollabKin collabkin.com	Social & Community	One private space where a whole family builds and keeps its history together.	An extended family of ten to a hundred relatives, spread across at least two cities, with one motivated organiser and at least one elder whose stories nobody has written down.	Pro $9/mo or $7/mo annual (free tier)
ComradeCircle comradecircle.com	Social & Community	One governed home for a community's circles, channels, events and members.	An organisation running one to fifty communities of 500 to 75,000 active members, where someone is accountable for community health and someone else in the business will ask about single sign-on and audit before it can be bought.	Starter $99/mo or $79/mo annual (free tier)
BrainyRich brainyrich.com	Financial & Investment	One wealth workspace for investors, advisors and the firms supervising them.	A solo or small advisory practice running fifteen to two hundred and fifty client households on spreadsheets plus one expensive legacy tool — or a multi-account household with real investment decisions who has outgrown a budgeting app but refuses to pay a percentage of assets for a dashboard.	Plus $99/mo or $79/mo annual (free tier)
CosmicIntersection cosmicintersection.com	Science & Research	One governed home for research data, pipelines and citable results.	A funded research group, observatory data centre or data-intensive lab of roughly five to fifty people that ingests data from more than one archive or instrument, has a reproducibility or public-release obligation, and currently holds the whole thing together with scripts and file shares.	Pro $99/mo or $79/mo annual (free tier)
LabsOfScience labsofscience.com	Science & Research	One governed research record where every result can be traced and re-run.	A research group of five to fifty people whose results have to survive scrutiny — from a grant body, a reviewer, a partner or an auditor — and who are currently holding that together with a notebook tool, a shared drive and goodwill.	Lab $1 (free tier)
GovCitizenHub govcitizenhub.com	Government & Civic	One platform for public services: apply, pay, decide, issue, audit.	A municipality, department or digital-government programme that wants a full citizen-service journey online — catalog, application, payment, casework, issuance and grievances — without buying and stitching together three or four products.	Starter $99/mo or $79/mo annual (free tier)
EcoImpactHub ecoimpacthub.com	Environmental & Sustainability	One workspace for carbon, monitoring, biodiversity and ESG reporting.	An organisation with physical sites it monitors and a reporting obligation it has to satisfy, where the field work and the disclosure are currently done by different people in different tools.	Starter $99 (free tier)

03 If a prospect says this, think of that

The fastest way to use this portfolio is to listen for the problem rather than pitch the product. These are the signals that most reliably point at each one.

WHAT YOU HEAR	PRODUCT
“Two or more clouds, or one cloud plus a real on-premises, edge or Kubernetes footprint” “Somebody has recently been asked what the company runs and could not answer quickly”	**AdapterCloud**
“Engineers routinely work across three or more environments and say so unprompted” “AI coding assistants are already in daily use with no approval or review step”	**VibeControls**
“They can name a specific process that crosses four or five systems and name the person who currently holds it together.” “They already pay for an automation tool and the bill is rising faster than the work is.”	**FluidGrids**
“Nobody in the organisation holds the title of BI analyst, but several people need numbers weekly” “Someone rebuilds the same report by hand every week or every month, and can tell you how many hours it takes”	**BigConsole**
“High volume of repetitive enquiries, in support, HR, IT or a service desk, with headcount that will not grow to match” “A chatbot they already switched off, or one they are visibly unhappy with”	**Botlit**
“An incumbent learning-system contract renews in the next two quarters, especially after a price rise” “They run a learning system and a separate records or spreadsheet layer, and somebody reconciles them by hand”	**BuildMyIQ**
“Analysts are copying between four or more tools to produce one assessment” “An audit, oversight review or accreditation exercise is scheduled in the next two quarters”	**IntelWatchtower**
“They own both physical equipment and a meaningful IT estate, tracked by different teams in different tools” “The asset list is a spreadsheet and someone volunteers, without prompting, that it is out of date”	**AssetHandler**
“They staff named people onto client projects, engagements or site crews, and utilisation is a number somebody is accountable for.” “A staffing or resourcing spreadsheet exists and has a named owner who is visibly tired of it.”	**CrewFoundry**
“Runs three or more ticketed or registered events a year and the number is growing” “Names three or more tools for one event, plus at least one spreadsheet”	**EventfullyManaged**
“They can name four or more marketing tools they pay for and admit two of them overlap” “A renewal quote just went up, or an onboarding or implementation fee has appeared on one”	**HeadshotMarketing**
“They name two different tools for the roadmap and the work” “Someone owns a weekly status report that is assembled by hand”	**PlanMagnet**
“Nobody in the room can state the total recurring spend, and they are visibly uncomfortable about it” “A renewal or price rise surprised them in the last year and somebody still remembers the number”	**Subscriber Bot**
“A technical team growing faster than its senior engineers can teach, with onboarding measured in months” “Someone can name a training tool they pay for and cannot name what it changed”	**TechnoSpam**

WHAT YOU HEAR	PRODUCT
“They can name the commission percentage they pay, and they are annoyed by it” “They sell more than one kind of thing — rooms and excursions, or tickets and stays”	**GGNomad**
“Certified organic or actively transitioning, with an audit date on the calendar” “Exporting, or holding a buyer questionnaire about deforestation, residues or emissions”	**Healthy Bowl**
“They sell physical goods and bookable services, and they mention two different systems for the two” “They run or are building a multi-merchant marketplace, or are onboarding sellers by hand today”	**Kadaikodi**
“They own or lease their own trucks and employ their own drivers, and they run fifty vehicles or more” “They run a warehouse or depot and a delivery operation, and the two do not share a system”	**MoveTheWheels**
“They rebuild timesheets from memory, or they know hours are leaking and cannot say how many” “They deployed a monitoring tool and rolled it back, or the team resisted it”	**TimeCampus**
“They describe a recent audit, recall or customer complaint they struggled to answer with records” “An OEM or regulated customer has demanded traceability or process data they cannot currently produce”	**ManufacturedOps**
“Production, contracts and inventory are on spreadsheets plus two or three point tools” “A mixed or transitioning portfolio — fossil alongside mineral or renewable assets”	**TheGlobalFuel**
“Twenty or more properties being listed or managed, with a real lettings book alongside sales” “Rent, repairs or applications currently running through a messaging group or a shared spreadsheet”	**HousingVista**
“The firm does two or more kinds of professional work and runs a separate practice tool for each” “Conflict checks or engagement acceptance happen informally, and nobody can produce a record of them”	**ProServiceWorld**
“They describe stitching together a training tool, a nutrition app and a recovery tracker, and reconciling them by hand.” “A coach or manager complains that reviews start with reconstructing what the client actually did.”	**MyBodyShield**
“Work spans two or more mediums — video plus a script, music plus artwork, illustration plus writing” “Somebody is named as producer, creative director or creative operations lead”	**ArtistryBase**
“They manage rights or licensing across more than one territory, in spreadsheets” “They run more than one production at a time and cast the roles themselves”	**HookMovies**
“They hold material they consider sensitive, sacred or community-owned, and someone has already raised the question of who may see it.” “There is an active oral-history effort with recordings piling up and no catalogue behind them.”	**TheCulturePost**
“Creator or influencer partnerships tracked in a spreadsheet, with fees chased over messages” “Rising paid-social spend and falling organic reach, said with visible frustration”	**CoolAndLovely**
“Several squads or age groups under one club, academy or organisation” “A league table or competition record maintained by hand today”	**AthleteBridge**
“They name three or more places their family history currently lives” “There is an elder in their eighties whose stories are unrecorded, or a recent bereavement”	**CollabKin**

WHAT YOU HEAR	PRODUCT
“They name four or more tools their community runs on and cannot say which holds the authoritative member list” “They run, or are about to run, more than one community — chapters, regions, cohorts, customer segments or brands”	**ComradeCircle**
“A spreadsheet is the real system of record for net worth or for rebalancing” “They are paying a percentage of assets and have started resenting it out loud”	**BrainyRich**
“They pull data from more than one archive or instrument and complain about it unprompted” “A funder or journal has asked them for a data-management plan, provenance or a reproducibility commitment”	**CosmicIntersection**
“They cannot answer how a result from last year was produced without asking someone” “A grant body, journal, ethics committee or partner has asked for reproducibility or audit evidence”	**LabsOfScience**
“A new licence, subsidy or renewal scheme has been announced with a date and is not online yet” “Forged permits or manual verification phone calls are a named, current problem”	**GovCitizenHub**
“They operate physical sites and have a reporting obligation, and different people currently handle each” “Last year's disclosure took weeks and someone can name exactly what went wrong”	**EcoImpactHub**

04 Every product, by category

CORE INFRASTRUCTURE

2 PRODUCTS

AdapterCloud

adaptercloud.com

AdapterCloud gives platform, security and finance teams one live map of every cloud, cluster, site and SaaS system they run, and what it costs.

BEST FIT

A 200 to 2,000 person company with at least two cloud accounts or a real hybrid footprint, a platform or SRE team of five or more, and an active audit, cost-attribution or dependency-mapping pain they have already tried to solve with a spreadsheet.

TOP USE CASES

- Replace the inventory spreadsheet with something that stays true
- Bring a new class of system into the same model in an afternoon
- Answer what breaks if this changes, before the change review

WHY US

One resource record, four domains

Starter $99/mo or $79/mo annual (free tier) 35 screens

VibeControls

vibecontrols.com

VibeControls gives an engineering team one governed console for every machine, terminal, tunnel and AI assistant it runs.

BEST FIT

A 10 to 60 person engineering team where each developer works across three or more environments, at least one AI coding assistant is already in daily use, and somebody has started asking who can reach production.

TOP USE CASES

- A machine under control in about a minute
- Any machine's terminal in a browser tab
- Pair on a live session from a link

WHY US

It starts on the machine, not in the portal

Hobby $9/user/mo (free tier) 65 screens

WORKFLOW & AUTOMATION

1 PRODUCT

FluidGrids

www.fluidgrids.ai

FluidGrids lets an operations team draw a process on a canvas and have that drawing run, reliably, in the background.

BEST FIT

A 100 to 1,000 person company where one team owns a business-critical process that crosses four or five systems, has already outgrown a simple task-automation tool, and has somebody accountable when it breaks.

TOP USE CASES

- Turn the process document into the process
- Configure an integration by filling in a form
- Rotate a credential once, everywhere

WHY US

The builder is a component, not a tenant

Starter $19/user/mo (free tier) 59 screens

BigConsole

www.bigconsole.com

BigConsole lets a business team describe the dashboard it needs in plain English and have a live, governed console the same day.

BEST FIT

An organisation of roughly fifteen to five hundred people whose operating data sits in five or more systems, where at least one person burns hours every week rebuilding the same report by hand, and where nobody holds the title of BI analyst.

TOP USE CASES

- Run the Monday leadership meeting from one live board
- Turn month-end close into a morning
- Describe the console, review it before it exists

WHY US

The prompt produces a draft you review, not a board you inherit

Pro $25 / user / month (free tier) 54 screens

Botlit

www.botlit.ai

Botlit lets a support, HR or IT team put governed AI agents on Slack, Teams and the web — and see exactly what every answer cost.

BEST FIT

A 200 to 2,000-person company where one team fields a high volume of repeat enquiries, already pays a model provider, and has a security or finance function that will ask hard questions before anything goes live.

TOP USE CASES

- Answers grounded in the company's own documents
- Agents that do things, not just describe them
- The right specialist takes each message

WHY US

Governance is inherited, not bolted on

Pro $49 / user / month (free tier) 17 screens

BuildMyIQ

buildmyiq.com

BuildMyIQ gives universities, training providers and L&D teams one system for courses, learner records, assessment and verifiable credentials.

BEST FIT

An organisation of roughly 200 to 5,000 adult learners that currently runs a learning system and a separate records or spreadsheet layer, has an incumbent renewal or price rise in the next two quarters, and has been asked by a board or a client what its AI story is.

TOP USE CASES

- Retire the learning system, the records system and the quiz tool together
- Find the right course and be learning within minutes
- Get unstuck at eleven at night without waiting for office hours

WHY US

One data model, not an integration project

Starter $99/mo or $79/mo annual (free tier) 28 screens

IntelWatchtower

intelwatchtower.com

IntelWatchtower gives intelligence and security teams one accountable picture, from collection requirement to released report.

BEST FIT

A team of roughly five to two hundred analysts or operators who work across more than one kind of source, have to show their working to somebody, and have outgrown a spreadsheet-and-chat workflow.

TOP USE CASES

- Close the loop from intelligence gap to answer
- Know which sources you can actually rely on
- Catch a dead feed before it costs you a fortnight

WHY US

The collection loop is a real object, not a spreadsheet

Starter $99/mo or $79/mo annual (free tier) 44 screens

AssetHandler

assethandler.com

AssetHandler gives operations, maintenance and finance one registry for every asset they own, so the books and the floor finally agree.

BEST FIT

A 250 to 5,000 person organisation that owns both shop-floor or field equipment and a real IT estate, has outgrown spreadsheets, and cannot justify a nine-month enterprise suite rollout.

TOP USE CASES

- Build one registry for everything the organisation owns
- Know who has each asset and get it back
- Service equipment before it fails

WHY US

One record for physical, IT and software assets

Starter $99/mo (free tier) 62 screens

CrewFoundry

crewfoundry.com

CrewFoundry gives project-driven and field teams one workspace for hiring, people records, and who is actually free to staff the next job.

BEST FIT

A 100 to 1,000 person organisation that staffs named people onto projects, engagements or field crews, has outgrown spreadsheets, and cannot afford a twelve-month enterprise HR implementation.

TOP USE CASES

- Open a requisition the whole hiring team works from
- Get every interview opinion into one decision view
- Rank two hundred applicants and show the working

WHY US

One record, not synchronised copies

Starter $99/month (free tier) 56 screens

EventfullyManaged

eventfullymanaged.com

EventfullyManaged gives event teams one platform — and one attendee record — from the first sign-up to the post-event report.

BEST FIT

An organisation that runs several ticketed or registered events a year — with an agenda, a venue, sponsors and a check-in desk — currently held together by three to six tools and at least one spreadsheet.

TOP USE CASES

- Stand up an event and a full agenda in an afternoon
- Map the venue so sessions never overflow
- Sell tiered tickets without the spreadsheet

WHY US

One attendee record, literally

Pro $99/month (free tier) 33 screens

HeadshotMarketing

headshotmarketing.com

One marketing command centre for teams tired of paying five vendors to keep one customer record in five different places.

BEST FIT

A ten to fifty person company, or an agency with ten to thirty clients, currently paying for four or more marketing tools and unable to answer a simple question about a customer without opening three of them.

TOP USE CASES

- Run one campaign across every channel instead of five disconnected ones
- Turn the launch that worked into a playbook the team can rerun
- Keep one customer record that marketing and sales both work from

WHY US

Native influencer marketing inside the campaign

Starter $49/mo or $39/mo annual (free tier) 40 screens

PlanMagnet

planmagnet.com

PlanMagnet gives product and engineering teams one workspace where the roadmap, the backlog, the sprint and the release are the same data.

BEST FIT

A software product or engineering organisation of roughly fifteen to two hundred people that already runs sprints, already has a roadmap somewhere else, and is tired of reconciling the two.

TOP USE CASES

- A roadmap the whole organisation can see
- Sprints on a board the team will actually use
- Scattered feedback becomes a ranked signal

WHY US

The plan and the work are the same records

Pro $9/editor/mo or $7.50/editor/mo annual (free tier) 31 screens

Subscriber Bot

subscriberbot.com

Subscriber Bot gives finance, IT and everyday subscribers one honest view of everything they pay for on repeat — and what to cut.

BEST FIT

A finance, IT or procurement owner at a 50–1,000 person company who cannot produce a list of what renews next quarter, plus the individual power subscriber running thirty or more services who wants the overlap found.

TOP USE CASES

- See everything you pay for, in one list
- Know what renews before it renews
- One inbox for everything providers send

WHY US

One data model from an individual to an enterprise

Plus $9/mo (free tier) 31 screens

TechnoSpam

technospam.com

TechnoSpam gives learners and the teams that train them one place to learn by building, get mentored, and earn credentials an employer can verify.

BEST FIT

A company of roughly fifty to a thousand people whose engineering or technical team is growing faster than its seniors can teach, and who already knows it cannot prove what its people learned.

TOP USE CASES

- Find the right next course in under a minute
- Learn by running the code, not watching it
- Practise until it is automatic, with a verdict in seconds

WHY US

Four arenas, one record

Starter $99/mo or $79/mo annual (free tier) 29 screens

INDUSTRY SOLUTIONS

5 PRODUCTS

GGNomad

ggnomad.com

GGNomad lets a travel business run its own marketplace of stays, tours, events and activities from one workspace.

BEST FIT

A travel business with 20 to 500 listings of its own that already sells through a consumer marketplace, resents the commission, and wants the stay, the experience and the ticket sold together from its own workspace.

TOP USE CASES

- Sell the whole trip instead of one line item
- Get a provider and its first listings live
- Build a day-by-day plan the client can book

WHY US

Sold to the business, not the traveller

Starter $99/mo (free tier) 32 screens

Healthy Bowl

www.gethealthybowl.com

Healthy Bowl gives an organic farm one record that runs the operation and proves it — to auditors, buyers and lenders alike.

BEST FIT

A certified or transitioning organic operation of roughly five to five hundred acres that already feels the paperwork, sells at a premium and has one person who cares about records.

TOP USE CASES

- Get a farm mapped and recording in an afternoon
- Run a season from plan to harvest and see plan against actual
- Keep the herd's file complete and stop unsafe produce leaving

WHY US

Organic is the design, not a module

Starter USD 149 / INR 5 202 screens

Kadaikodi

kadaikodi.com

Kadaikodi gives commerce operators one governed platform for cart, catalogue, orders, merchants and the people who fulfil them.

BEST FIT

A commerce operator running twenty to a few hundred merchants or locations, selling both physical goods and bookable services, with their own delivery or field staff and a stitched stack they are already unhappy with.

TOP USE CASES

- Get a merchant from signed up to selling
- Put products and bookable services in one catalogue
- Let a shopper find the right merchant and build an order

WHY US

Products and bookable services are the same thing

Starter $9/mo or $7/mo annual (free tier) 39 screens

MoveTheWheels

movethewheels.com

MoveTheWheels gives a logistics operation one record from order to proof of delivery, so a small team can run a large network on exceptions.

BEST FIT

A distributor, carrier or third-party logistics provider running fifty to five hundred vehicles and one to three warehouses, with its own drivers, that has outgrown spreadsheets and cannot stomach a year-long enterprise rollout.

TOP USE CASES

- Run the network from exceptions instead of watching a list
- Book a load in one flow and have it ready to move
- Answer where is my freight without ringing anyone

WHY US

One spine, not four systems held together with integrations

Starter $99/mo or $79/mo annual (free tier) 38 screens

TimeCampus

timecampus.com

TimeCampus shows teams where their hours actually went — without a start button, and without screenshots of anyone's screen.

BEST FIT

A distributed knowledge-work team of roughly 20 to 250 people — an agency, consultancy or product organisation — that bills or plans against hours, has already rejected a surveillance tool, and has someone senior who owns the problem.

TOP USE CASES

- See yesterday without having started a timer
- Defend deep work with evidence rather than opinion
- Turn intention into repeatable focus sessions

WHY US

Whole-of-life time intelligence, unique in the category

Starter $99/mo or $79/mo annual (free tier) 61 screens

MANUFACTURING & OPERATIONS

2 PRODUCTS

ManufacturedOps

manufacturedops.com

ManufacturedOps gives a mid-sized plant one system for production, quality, maintenance and OEE — so the office and the floor finally see the same numbers.

BEST FIT

A 50 to 500 employee manufacturer running one to three plants, already on an ERP for finance and inventory, still running the floor on spreadsheets and paper, where the plant manager or owner can decide without a procurement committee.

TOP USE CASES

- Release and run production orders end to end
- Give operators a terminal built for the line
- Schedule against real work-centre capacity

WHY US

The data model is the product

Pro $99/mo (free tier) 43 screens

TheGlobalFuel

theglobalfuel.com

TheGlobalFuel gives resource operators one governed record for every asset, so production, contracts, cargo and emissions finally agree.

BEST FIT

A mid-market resource operator with roughly 50 to 1,000 staff, running real physical assets on spreadsheets plus two or three point tools, with an ESG or audit deadline in the next two quarters.

TOP USE CASES

- Get every asset onto one register
- Capture production as it happens
- Keep the reserve base dated and defensible

WHY US

One model across the whole energy mix

Starter $99/mo or $79/mo annual (free tier) 27 screens

REAL ESTATE & PROPERTY

1 PRODUCT

HousingVista

housingvista.com

HousingVista gives agents, landlords and investors one platform for the whole property journey — search, offer, lease, maintain, and track the return.

BEST FIT

A brokerage, letting agency or property-management firm running between twenty and a few hundred properties, whose listings, tenancies and repairs currently live across a portal subscription, a spreadsheet and a messaging group.

TOP USE CASES

- Narrow thousands of listings to a shortlist worth visiting
- Book viewings without the phone-tag
- Make an offer and watch it move

WHY US

One listing record, not a chain of integrations

Pro $79/mo or $63/mo annual (free tier) 33 screens

PROFESSIONAL SERVICES

1 PRODUCT

ProServiceWorld

proserviceworld.com

ProServiceWorld gives professional firms one governed record for clients, engagements, matters, time and billing — with compliance built in.

BEST FIT

A five to fifty person firm that sells expert work as engagements, is answerable to a regulator or a professional body, and has outgrown the single-vertical tool it started on.

TOP USE CASES

- Take on a new client without leaving a paper trail behind
- Run an engagement the way the firm actually sold it
- Give regulated work the discipline it requires

WHY US

One model across professions, not one product per profession

Contact us (free tier) 29 screens

HEALTH & WELLNESS

1 PRODUCT

MyBodyShield

mybodyshield.com

MyBodyShield gives coaches, studios and wellness teams one governed record for training, nutrition, body and recovery — with sharing members control.

BEST FIT

An independent coaching practice, boutique studio chain or corporate wellness programme with roughly 50 to 1,000 active members, several coaches, and someone who already worries about who can see members' health data.

TOP USE CASES

- Start with a plan built around the person, not a template
- Follow a periodised plan instead of a pile of sessions
- Log every set without slowing the session down

WHY US

One record across four domains

Starter $99/mo or $79/mo annual (free tier) 47 screens

ArtistryBase

artistrybase.com

ArtistryBase gives creators and studios one home for audio, video, stories and art — from first draft through sign-off to a published release.

BEST FIT

A studio, agency or creator collective of roughly five to two hundred people whose work spans at least two mediums, who review with an external client or director, and who ship on a schedule.

TOP USE CASES

- Every medium in one library, findable in seconds
- Keep every draft, and know which one is current
- Review a cut at the exact second the problem happens

WHY US

Four mediums, one data model

Starter $99/mo or $79/mo annual (free tier) 30 screens

HookMovies

hookmovies.com

For independent studios and channels, HookMovies runs the catalog, casting, rights and audience side of a title in one place.

BEST FIT

An independent studio, channel or distributor with a slate of ten to a few hundred titles, running rights and casting in spreadsheets, that wants to own its own audience relationship rather than rent one.

TOP USE CASES

- Put a finished film into a structured catalog, not a file share
- Answer 'where is this licensed' in one query instead of three files
- Grant a viewer access and have the territory checked for you

WHY US

Rights are a product feature, not a back-office secret

HookMovies Pro $49/mo (free tier) 44 screens

TheCulturePost

theculturepost.com

TheCulturePost gives museums, schools and faith organisations one governed home where every cultural claim traces back to a real source.

BEST FIT

A cultural, faith or educational organisation with real holdings, two to fifty people publishing about them, and somebody senior who is already uncomfortable about sourcing or rights.

TOP USE CASES

- Find the pieces worth reading and keep them
- Write a piece where every claim has a source behind it
- Put a draft through fact and sensitivity review

WHY US

Three arenas, one permission model

Starter $39/mo (free tier) 29 screens

RETAIL & LIFESTYLE

1 PRODUCT

CoolAndLovely

coolandlovely.com

CoolAndLovely gives fashion brands, creators and shoppers one governed home for style — storefront, shoppable look and wardrobe on the same record.

BEST FIT

An independent or growing fashion label with a real catalogue, an active creator programme run on messages and spreadsheets, and nobody in-house to build the platform underneath it.

TOP USE CASES

- Launch a storefront that has to pass review before it goes live
- Plan a seasonal drop and take it live on the day you meant to
- Load a whole catalogue without typing it in twice

WHY US

The same piece carries through its whole life

Pro $29/mo (free tier) 33 screens

SPORTS & GAMING

1 PRODUCT

AthleteBridge

atheletebridge.com

AthleteBridge gives clubs, academies and coaches one record for the squad, the season and every athlete's progress.

BEST FIT

A multi-team club or academy of roughly 60 to 500 athletes that already runs competitions, employs or contracts coaching staff, and has been asked to show parents or a federation that its athletes are developing.

TOP USE CASES

- A squad list every coach can trust
- Record the result, let the table fix itself
- Schedule a season in one place

WHY US

Six primitives on one connected record

Team $29/mo or $24/mo annual (free tier) 33 screens

SOCIAL & COMMUNITY

2 PRODUCTS

CollabKin

collabkin.com

CollabKin gives a family one private space where everyone builds the tree, keeps the photos and stories, and nothing is ever public.

BEST FIT

An extended family of ten to a hundred relatives, spread across at least two cities, with one motivated organiser and at least one elder whose stories nobody has written down.

TOP USE CASES

- Turn one person's project into the family's record
- Rescue the box of photographs before it fades
- Record the elders before the stories go quiet

WHY US

One graph for the living and the ancestral

Pro $9/mo or $7/mo annual (free tier) 31 screens

ComradeCircle

comradecircle.com

ComradeCircle gives community organisers one governed home for circles, channels, events, polls and members — instead of five disconnected tools.

BEST FIT

An organisation running one to fifty communities of 500 to 75,000 active members, where someone is accountable for community health and someone else in the business will ask about single sign-on and audit before it can be bought.

TOP USE CASES

- Stand up a real community in an afternoon
- Help a new member find the circle they will actually stay in
- Give members one calm place to keep up

WHY US

One connected model, not a stack of integrations

Starter $99/mo or $79/mo annual (free tier) 37 screens

FINANCIAL & INVESTMENT

1 PRODUCT

BrainyRich

brainyrich.com

BrainyRich gives investors, advisors and firms one honest view of every account — and one governed way to act on it.

BEST FIT

A solo or small advisory practice running fifteen to two hundred and fifty client households on spreadsheets plus one expensive legacy tool — or a multi-account household with real investment decisions who has outgrown a budgeting app but refuses to pay a percentage of assets for a dashboard.

TOP USE CASES

- One honest net-worth number, not a reconciliation
- Every kind of asset, properly classified
- Performance grounded in what actually happened

WHY US

Three roles, one workspace, one record

Plus $99/mo or $79/mo annual (free tier) 52 screens

SCIENCE & RESEARCH

2 PRODUCTS

CosmicIntersection

cosmicintersection.com

CosmicIntersection gives research teams one governed home for their data, pipelines and results — so every finding traces back to the observation.

BEST FIT

A funded research group, observatory data centre or data-intensive lab of roughly five to fifty people that ingests data from more than one archive or instrument, has a reproducibility or public-release obligation, and currently holds the whole thing together with scripts and file shares.

TOP USE CASES

- Find the right dataset in minutes instead of days
- Connect every feed once and watch it stay healthy
- Describe a dataset so colleagues can trust it at a glance

WHY US

The lifecycle is one model, not five integrations

Pro $99/mo or $79/mo annual (free tier) 32 screens

LabsOfScience

labsofscience.com

LabsOfScience gives research teams one governed record of their work, so any result can be traced back to the data and method behind it.

BEST FIT

A research group of five to fifty people whose results have to survive scrutiny — from a grant body, a reviewer, a partner or an auditor — and who are currently holding that together with a notebook tool, a shared drive and goodwill.

TOP USE CASES

- Design an experiment and keep the thread from plan to result
- Run the same experiment three times and know which run was which
- Keep a lab notebook that a reviewer will accept

WHY US

Reproducibility is a property of the system

Lab $1 (free tier) 40 screens

GOVERNMENT & CIVIC

1 PRODUCT

GovCitizenHub

govcitizenhub.com

GovCitizenHub gives agencies one platform to publish, decide and audit public services, and citizens one place to apply, pay and track them.

BEST FIT

A municipality, department or digital-government programme that wants a full citizen-service journey online — catalog, application, payment, casework, issuance and grievances — without buying and stitching together three or four products.

TOP USE CASES

- Find the right service and apply the same evening
- Pay the fee inside the request and keep the receipt
- Follow a request instead of ringing to ask

WHY US

One record, catalog to issued certificate

Starter $99/mo or $79/mo annual (free tier) 39 screens

EcoImpactHub

ecoimpacthub.com

For teams that must prove environmental impact, EcoImpactHub puts carbon, monitoring, biodiversity and ESG reporting in one auditable workspace.

BEST FIT

An organisation with physical sites it monitors and a reporting obligation it has to satisfy, where the field work and the disclosure are currently done by different people in different tools.

TOP USE CASES

- Build a carbon footprint that survives an audit
- Keep watch on water and air quality continuously
- Turn scattered sightings into a population trend

WHY US

Four disciplines, one data model

Starter $99 (free tier) 36 screens

One contact for all 36 products.

You do not need to work out which team to talk to, or whether an opportunity is big enough to bother us with. Send it to Vignesh. If a different product in the portfolio is the better answer, we will say so — and you are credited either way.

EMAIL OR CALL
Vignesh T.V.
vignesh@burdenoff.com
+91-7358445777

BOOK A 1-1 WITH VIGNESH
https://calendly.com/vignesh-burdenoff/1-1

EVERY PRODUCT, IN FULL
https://burdenoff.com/products

Burdenoff Consultancy Services Pvt. Ltd. · This sheet is confidential and intended for Burdenoff partners. Plans, prices and capabilities are current at the date of issue and may change; final commercial terms are those set out in your partner agreement and in the quote issued to the customer.